



IM Public Relations and Branding is looking to hire a **public relations intern**.

Reports To:

Senior strategist and founder, Iesha Paul.

Job Overview:

If you are looking to gain experience in public relations, this might be the role for you! The project-based intern will support our senior strategist and founder, Iesha Paul, to service IM PR's current client accounts. The intern will potentially conduct research and secure opportunities for clients, create social media strategies and digital content and build quantifiable reports to highlight agency successes. Intern will be expected to work up to 10 hours per week on assignments under the direction of Iesha Paul. The candidate for this position will be allowed to work remotely.

Responsibilities and Duties:

- Build media lists for outreach
- Research on potential media targets/contacts
- Pitch select media targets
- Draft press releases
- Research on media opportunities for clients
- Create social media strategies and digital content
- Monitor IM PR e-mail inbox and flag opportunities

Qualifications and Characteristics

- College/university student
- Recent college graduate
- Degree in Public Relations, Journalism, Communications or similar industry
- Graphic design capabilities (ex. Canva, Adobe After Effects, etc.)
- Confident
- Strong writer
- Detailed- oriented
- Problem-solver
- Hustler
- Team-player
- Leader
- Go-getter

Please send a resume and cover letter to Admin@IMPublicRelations.com.