



IM Public Relations and Branding is looking to hire a **social media intern**.

**Reports To:**

Senior strategist and founder, Iesha Paul.

**Job Overview:**

If you are looking to gain experience in public relations and the power of social media, this might be the role for you! The social media intern will support our senior strategist and founder, Iesha Paul, to service IM PR's current social media clients and also manage the IM PR agency channels. The intern will use their experience and creative talents to produce custom content for our client and agency platforms. Intern will be expected to work up to 10 hours per week on assignments under the direction of Iesha Paul. Ideally, the candidate for this role will be located in the Metro Detroit area.

**Responsibilities and Duties:**

- Engage with social media users to increase interactions
- Create soup-to-nuts social media strategies and present to IM PR team
- Brainstorm and create custom social media content on a weekly basis
- Pitch social media campaign ideas that can be activated by the team
- Create newsletters around social media trends, news and updates
- Research on social media tools and trends that can be utilized by IM PR

**Qualifications and Characteristics**

- College/university student
- Recent college graduate
- Degree in Public Relations, Journalism, Communications or similar industry
- Graphic design capabilities (ex. Canva, Adobe After Effects, etc.)
- Strong writer
- Confident
- Detailed- oriented
- Problem-solver
- Hustler
- Team-player
- Leader
- Go-getter

Please send a resume and cover letter to [Admin@IMPublicRelations.com](mailto:Admin@IMPublicRelations.com).